

ISSUES REPORT

FOX 17 WXMI

Fourth Quarter

October 1, 2009 – December 31, 2009

3. **DRUGS & ALCOHOL:**

- A. **“Van Buren Meth Lab”** 10/17/09 2:17 10 pm
When a 22 year old man is badly burned after his motor home catches on fire, further investigations found a meth lab caused the fire. We talk with some of the neighbors to get their reactions.
- B. **“Sober Driving Campaign”** 12/22/09 0:30 5 am
The State of Michigan has launched the site “AlivefortheHolidays.com” where you can send a card to friends or family to encourage them to give the gift of a sober driver.
- C. **“Drunk Driving Vigil”** 12/12/09 2:20 10 pm
Parents of three teenagers killed in a drunk driving crash are holding a vigil on the 2 year anniversary hoping to remind people about the dangers of drunk driving.
- D. **“Cornerstone Alcohol Ban”** 11/21/09 2:13 10 pm
Cornerstone University is lifting a ban on alcohol for faculty and staff that has been in effect for 68 years.

4. **ECONOMY:**

- A. **“Holiday Travel”** 12/23/09 1:37 7 am
For the past few years people have chosen to stay home for the holidays due to the struggling economy, but this year travelers increased by 4%.
- B. **“Holiday Shopping Tips”** 12/14/09 1:40 6 pm
We share tips on how to stick with your holiday budget, and how to make your dollar stretch in this tough economy.
- C. **“Shop Locally Push”** 12/03/09 0:43 10 pm
Store owners in Grand Rapids hosted “The Shop Hop”, with more than 60 mom and pop stores teaming up for the event. The hope is to boost the local economy by encouraging people to buy local.
- D. **“Creston Neighborhood Foreclosures”** 12/02/09 2:02 10 pm
The Creston Neighborhood in Grand Rapids has had more than 800 foreclosures in the past five years, which makes everyone’s property values go down. We talk to a family who is trying to fix these houses up to sell.

5. **EDUCATION:**

- A. **“High School Dropouts”** 10/05/09 1:17 6 am
A children’s advocacy group in Grand Rapids is talking to policy makers about programs that helped them overcome educational barriers.

- D. **“Christmas LED lights”** 12/14/09 2:09 5 am
More families are switching to LED lights, which use less electricity and last longer, making them much more environmentally friendly.

8. **DIVERSITY/ ETHNIC/ MINORITY:**

- A. **“Kalamazoo Family Acceptance”** 11/05/09 0:38 6 am
A group of people in Kalamazoo are holding a series of meetings aimed at family support for people who are gay or transgendered.
- B. **“Kalamazoo Race Exhibit”** 10/13/09 0:40 6 am
Teens in Kalamazoo are holding a discussion about how to instill compassion, care and understanding instead of hate.
- C. **“Kalamazoo Gay Election”** 11/4/09 1:07 7 am
A group called “One Kalamazoo” spent lots of time and money backing a new law banning discrimination against gays in housing, employment, etc. The law passed.
- D. **“Dispelling the Myth”** 12/07/09 0:43 7 am
North Godwin Elementary in Wyoming received one of four national “Dispelling the Myth” awards from the education trust. It is an award that recognizes schools that get minority students to achieve beyond most urban districts.

9. **FAMILY:**

- A. **“Home for the Holidays”** 12/14/09 2:11 10 pm
West Michigan soldiers stationed in Mississippi got a chance to come home for the holidays before heading out to Iraq. Local communities helped raise money so they could afford a bus ride home.
- B. **“New Years Eve Festivities”** 12/31/09 1:34 8 am
We look at all the local New Years Eve festivities, and find some great family friendly options.
- C. **“Firefighter Fundraiser”** 12/18/09 2:30 10 pm
The Grand Rapids Fire Department held a fundraiser to help the family of a fellow fire firefighter whose 5 year old daughter was diagnosed with lung and kidney cancer.
- D. **“Kent County Adoption Day”** 12/17/09 0:38 10 pm
36 children were officially adopted at the courthouse today, just in time for the holidays.

10. **GOVERNMENT RESPONSIBILITIES:**

- A. **“Muskegon Battery Plant”** 12/18/09 1:39 6 pm
The State Senate approved 100 million dollars in tax credits for Fortu Powercell in Muskegon County, which will add 750 new jobs.
- B. **“Asian Carp Lawsuit”** 12/21/09 1:44 6 pm
Michigan’s Attorney General Mike Cox filed a lawsuit to force the locks closed in the Chicago area, keeping the Asian Carp out of Lake Michigan.
- C. **“Dune Decision”** 12/02/09 1:33 6 am
The state is expected to decide whether or not to approve a 12.6 million dollar grant so conservation groups can purchase a portion of dune land along the Kalamazoo River.
- D. **“Protecting Police and Fire Fighters”** 10/09/09 0:33 5 am
State Representative Roy Schmidt will join forces with the Grand Rapids police and fire units at city hall to discuss the “Michigan Future Plan”.

11. **HEALTH CARE:**

- A. **“Local Health Care Reaction”** 11/09/09 1:32 7 am
We talk with local lawmakers about their thoughts regarding the healthcare reform.
- B. **“Inventions and Innovation”** 12/12/09 2:09 10 pm
The Grand Rapids Public Museum has the DaVinci surgical robot on exhibit, letting everybody have the chance to try it out. It is currently being used at hospitals across the county including Spectrum.
- C. **“VAI Expansion Ribbon Cutting”** 12/08/09 1:29 5 am
The Van Andel Institute had their ribbon cutting ceremony. We took a tour of the new facility.
- D. **“Health Care IT Reform”** 11/02/09 0:32 7 am
Health industry leaders from around the Midwest came to Grand Rapids for a two day conference on how the computer industry can help shape health care reform.

12. **HOUSING/ HUNGER:**

- A. **“Hunger Strike”** 10/26/09 0:39 5 am
Youth group members with Trinity United Methodist Church in Grand Rapids camped out on the church steps over the weekend as part of the “world vision 30 hour famine”, raising money for starving families.

COMMUNITY ISSUES/PUBLIC SERVICE ANNOUNCEMENTS

FOX 17 WXMI 4th Quarter
October 1 – December 31, 2009

Listing of some of the Public Service Announcements aired.
The Public Service Announcement list is updated monthly and the PSAs run in rotation.

1. CRIME & SAFETY:

- | | | | |
|----|--|----------------------|--------------------------|
| A. | MAB/Gambling/Call Wife
Teaches the danger of gambling | :30 | 10/1-11/9,
12/2-12/31 |
| B. | AAA Contract
Encourages parents to sign a contract with teens about safe driving | :30 | 11/1-12/31 |
| C. | Teen Driving Safety
Promotes safe driving among teens | :30/:30/:30 | 10/1-12/31 |
| D. | Text Harassment
Warns about text harassment and what it is | :60/:30 | 10/1-12/25 |
| E. | West MI Silent Observer
Educates on Silent Observer is and does for West Michigan | :30/:30/:30/:30 | 10/1-12/31 |
| F. | Fire Safety
Teaches about the dangers of fire and what to do to prevent one | (3):30/(2):20/(9):15 | 10/1-12/31 |
| G. | MAB/Be Prepared
Encourages families to do 1 thing a month to prepare for any disaster | :30 | 11/10-11/30 |

2. DRUGS & ALCOHOL:

- | | | | |
|----|---|-----------------|-------------|
| A. | Buzzed Driving/Drunk Driving
Teaches buzzed driving is same thing as drunk driving and dangers | :15(5):30(4):60 | 12/24-12/31 |
| B. | High Driver
Partnership for a Drug Free America; advises the dangers of drugs | :45 | 10/1-12/31 |
| C. | Alcoholics Anonymous
Promotes the local AA programs and encourages alcoholics to attend | :60/:30 | 10/1-12/31 |

3. EDUCATION:

- | | | | |
|----|---|-----|------------|
| A. | MAB/Birds and Bees
Promotes sex education by parents | :30 | 10/1-12/31 |
|----|---|-----|------------|

- | | | | |
|----|--|-----------------|-------------|
| B. | Fatherhood | :15/:15/:30/:30 | 10/31-12/31 |
| | Educates on the importance of a Father figure in the life of a child | | |
| C. | Helping Others | :60/:45/:30 | 10/1-12/31 |
| | Promotes helping others/strangers | | |

4. HEALTH & FITNESS:

- | | | | |
|----|---|-----------------|------------|
| A. | Colon Cancer Awareness | :60 | 10/1-12/31 |
| | Teaches the concerns of colon cancer and promotes going to the doctor | | |
| B. | Patient Involvement | :30/:30 | 10/1-12/31 |
| | Encourages people to ask their doctors questions | | |
| C. | MLB Volunteers | :30 | 10/1-11/1 |
| | MLB players encourage people to get active and volunteer for kids | | |
| D. | MAB/Pandemic Flu | :30 | 10/1-12/31 |
| | Warns about the dangers of the Flu and how to prevent it | | |
| E. | Light of Life Foundation | :30 | 10/1-11/30 |
| | Encourages people to get checked for Thyroid Cancer | | |
| F. | MAB/Radon | :30/:30/:30/:60 | 12/2-12/31 |
| | Promotes the dangers of Radon to your health and what to do about it | | |

5. OTHER:

- | | | | |
|----|--|---------|------------|
| A. | Optimism | :60/:30 | 10/1-12/31 |
| | Encourages confidence and never giving up hope | | |
| B. | MAB/Reflection of Honor/Parents | :30/:15 | 10/1-12/31 |
| | National Guard | | |
| C. | MAB/Storm | :30 | 10/1-12/31 |
| | National Guard | | |
| D. | MAB/Guard | :30 | 10/1-12/31 |
| | National Guard | | |
| E. | MAB/Ready | :30/:30 | 10/1-11/11 |
| | United States Coast Guard | | |
| F. | Adoption | :15/:30 | 11/1-12/31 |
| | Encourages adoption | | |

- G. FOX/iParticipate :15(6) 10/25-11/2
Celebrities encourage people to volunteer or participate in community
- H. My Mentor :30 10/1-11/30
Encourages West Michigan adults to become mentors
- I. MAB/Helping Hand Website :30 10/1-12/31
Promotes a Michigan Government website to help people in the state
- J. Pure Michigan :30 11/10-12/31
Encourages people to buy Michigan products and support local economy

FOX 17 ON-AIR TALENT APPEARANCES

4th Quarter 2009

FOX 17 makes an attempt to be involved in community events by having FOX 17 News on-air talent involved as well as station employees. The following lists some of the appearances made during the fourth quarter of 2009.

<u>DATE</u>	<u>TALENT</u>	<u>EVENT</u>
10/10/09	Michele DeSelms	Making Strides Against Breast Cancer Kalamazoo, MI
10/17/09	Emily Richett	Making Strides Against Breast Cancer Grand Rapids, MI
11/14/09	Sarah Brodhead Robb Westaby	Kalamazoo Holiday Parade
11/18/09	Allyson Logan	Holland Christian High School Career Day speaker
11/21/09	Christian Frank Michele DeSelms Tim Doty Lindsay Kus Lauren Unger Robb Westaby Carl Apple Lisa LaPlante	Grand Rapids Santa Parade
12/16/09	Sarah Brodhead	Grand Rapids Jaycees Children's Holiday Shopping Tour

FOX 17 Special Projects

4th Quarter 2009

FOX 17 – Station Tours

Throughout the 4th Quarter of 2009 FOX 17 has continued its commitment to service the community by offering free station tours. Organizations may schedule station tours to view what happens behind the scenes at FOX 17. Station tours give schools, scout groups, seniors, and many others a chance to ask questions, view the news room, control rooms, and the news studio. Tours are scheduled during regular working hours, from 10:00 AM – 4:00 PM and usually take about 20-30 minutes.

<u>DATE</u>	<u>TIME</u>	<u>ORGANIZATION</u>
10/20/09	9:00a	Grand Valley University Journalism Class
11/4/09	11:00a	Hope Network
12/1/09	11:30a	Kent Vocational Options
12/16/09	11:30a	Forest Hills Public Schools Transition Center

FOX 17 Community Calendar

Throughout the 4th Quarter of 2009 FOX 17 has continued its commitment to non-profit organizations throughout the community by maintaining the “FOX 17 Community Calendar”. The Community Calendar is a way for local organizations to have their charitable event publicized at no charge. FOX 17 runs spots promoting the Community Calendar, both as a place to post your event and as a place to go to when you’re looking for a positive community event to get involved in. The “FOX 17 Community Calendar” is updated monthly and featured on www.fox17online.com.

On-line Schedule: October 1 – December 31, 2009

School of the Week – Morning News

Each week, while school is in session, during the 4th Quarter of 2009 the FOX 17 Morning News program chose a local school to highlight everyday during the newscast. To become the School of the Week students are encouraged to log onto www.fox17online.com and fill out the entry form including why they think their school is the best. The following is a list of schools that were recognized as the FOX 17 School of the Week in the 4th Quarter of 2009:

- Week of October 5th – Springfield Middle School, Calhoun County
- Week of October 12th – Ottawa Hills High School, Grand Rapids
- Week of October 19th – Assumption School, Belmont
- Week of October 26th – Northpointe Christian Middle/High School, Grand Rapids
- Week of November 2nd – Door Elementary, Allegan
- Week of November 9th – Oakwood Intermediate, Allendale
- Week of November 16th – Woodland Elementary, Barry County
- Week of November 23rd – Burton Middle School, Grand Rapids
- Week of November 30th – Glenwood Elementary, Kentwood
- Week of December 7th – North Godwin Elementary, Wyoming
- Week of December 14th – Montague High School, Muskegon
- Week of December 21st – Immanuel Saint James, Grand Rapids
- Week of December 28th – Kenowa Hills Intermediate, Walker

On Air Schedule:

October 1 – December 31, 2009 (Featured in news & Online)

FOX 17 Road Crew

The FOX 17 Road Crew is comprised of a group of station employees who attend local events and go to local attractions. They are the face of FOX 17 at public events giving away various items and great prizes. The FOX 17 Road Crew attended the following events in the 4th quarter of 2009:

<u>DATE</u>	<u>TIME</u>	<u>EVENT</u>
10/2/09	5-7p	Blitz Game of the Week Allendale High School
10/9/09	5-7p	Blitz Game of the Week Muskegon High School
10/16/09	5-7p	Blitz Game of the Week East Grand Rapids High School
10/23/09	5-7p	Blitz Game of the Week East Kentwood High School
10/30/09	5-7p	Blitz Game of the Week Kenowa Hills High School

On Air Schedule: October 1 – October 30, 2009 (Featured in news & Online)

FOX 17 High School Blitz Game of the Week

During the 4th Quarter of 2009 FOX 17 continued its support of local High School athletics by designating a High School varsity football game as our official, "Blitz Game of the Week". FOX 17 devotes 60 minutes solely to high school football and the Game of the Week home team during the FOX 17 Blitz Pre-Game Show. This is a LIVE show that takes place on location at the Game of the Week and includes a tail-gate event that the FOX 17 Road Crew hands out free spirit towels to fans as well as having register to win for an iPod Nano and FOX 17 Blitz Bean Bag Game sets (that fans can play), a prize wheel, and Guitar Hero. The US Army is also at the event with a dog tag machine and a video game player. FOX 17 continues the high school football coverage every Friday night after FOX 17 NEWS AT TEN on the FOX 17 Blitz Post Game Show. The following is a list of games that were visited in the 4th Quarter of 2009:

- October 2nd – Allendale High School
- October 9th – Muskegon High School
- October 16th – East Grand Rapids High School
- October 23rd – East Kentwood High School
- October 30th – Kenowa Hills High School

On Air Schedule: October 2 – October 30, 2009 (Featured in news & Online)

March of Dimes – Signature Chef Auction

Once again FOX 17 teamed up with the March of Dimes in 2009 for their annual Signature Chef Auction on November 9th in the Steelcase Ballroom at DeVos Place downtown Grand Rapids. FOX 17 News at Ten anchors Christian Frank and Michele DeSelms served as co-hosts for the event and FOX 17 Morning News anchors Tracy Forner and Sarah Brodhead assisted. At this fundraising event, participants enjoyed exquisite cuisine, a silent auction and an opportunity to bid on culinary experiences hosted by the Signature Chefs. FOX 17 encouraged viewers to attend the event by producing and airing promotional spots and mentioning the event during both newscasts. The Signature Chef Auction had a web page on www.fox17online.com with a link to the March of Dimes home page as well as the event being listed on the FOX 17 Community Calendar.

On Air Schedule: October 12 – November 9, 2009 (on-air :30/:20/:15/:10, online and featured in both newscasts)

Making Strides Against Breast Cancer

FOX 17 teamed up with the American Cancer Society for their annual Making Strides Against Breast Cancer events here in West Michigan. FOX 17's Michele DeSelms volunteered as the emcee for the Kalamazoo Making Strides Against Breast Cancer Walk on Saturday, October 10th at the Arcadia Creek Festival Site. Emily Richett was the emcee for the Grand Rapids Making Strides Against Breast cancer Walk on Saturday, October 17, 2009 and led the FOX 17 Walk team around Calder Plaza downtown. FOX 17 encouraged viewers to attend these noncompetitive walks and to help raise needed funds to fight breast cancer and to unite people of all ages with a common goal...to help save lives.

On Air Schedule: October 1 – October 17, 2009 (on-air :30/:20/:15/:10 and on-line)

Grand Rapids Symphony Symphonic Boom Series

For the second time this year, FOX 17 partnered with the Grand Rapids Symphony to help promote their Symphonic Boom Series of concerts. FOX 17 produced spots that ran at no charge to promote the concerts and to build awareness for the Grand Rapids Symphony. FOX 17 also featured these concert series on www.fox17online.com along with information on how to purchase tickets while including each event on the monthly FOX 17 Community Calendars. The following concerts were sponsored by FOX 17 in the 4th Quarter of 2009:

- Lord of the Ring: Fellowship of the Ring: October 16, 2009
- Cirque de la Symphonie: November 13-15, 2009
- A Celtic Christmas with Cherish the Ladies: December 22, 2009

On Air Schedule: October 1 – December 31, 2009 (on-air and on-line)

WXMI QUARTERLY NEWS & PUBLIC AFFAIRS REPORT - FOURTH QUARTER 2009

<u>Program</u>	<u>Air Date</u>	<u>Time</u>	<u>Length</u>	<u>Type</u>	<u>Producer</u>
America's Most Wanted	10/03/09	9pm	1hr	PA	Fox Broadcasting
"	10/10/09	9pm	1hr	PA	Fox Broadcasting
"	10/24/09	9pm	1hr	PA	Fox Broadcasting
"	11/07/09	9pm	1hr	PA	Fox Broadcasting
"	11/14/09	9pm	1hr	PA	Fox Broadcasting
"	11/21/09	6pm	1hr	PA	Fox Broadcasting
"	11/28/09	6pm	1hr	PA	Fox Broadcasting
"	12/05/09	9pm	1hr	PA	Fox Broadcasting
"	12/12/09	9pm	1hr	PA	Fox Broadcasting
"	12/19/09	9pm	1hr	PA	Fox Broadcasting
"	12/26/09	9pm	1hr	PA	Fox Broadcasting
Fox News Sunday	10/04/09	9am	1hr	News	Fox Broadcasting
"	10/11/09	9am	1hr	News	Fox Broadcasting
"	10/18/09	9am	1hr	News	Fox Broadcasting
"	10/25/09	9am	1hr	News	Fox Broadcasting
"	11/01/09	9am	1hr	News	Fox Broadcasting
"	11/08/09	9am	1hr	News	Fox Broadcasting
"	11/15/09	9am	1hr	News	Fox Broadcasting
"	11/22/09	9am	1hr	News	Fox Broadcasting
"	11/29/09	9am	1hr	News	Fox Broadcasting
"	12/06/09	9am	1hr	News	Fox Broadcasting
"	12/13/09	9am	1hr	News	Fox Broadcasting
"	12/20/09	9am	1hr	News	Fox Broadcasting
"	12/27/09	9am	1hr	News	Fox Broadcasting
Fox 17 News At Ten	10/01/09	10pm	60min	News	WXMI
"	10/02/09	10pm	45min	News	WXMI
"	10/3-8/09	10pm	60min	News	WXMI
"	10/09/09	10pm	45min	News	WXMI
"	10/10-15/09	10pm	60min	News	WXMI
"	10/16/09	11:30pm	24min	News	WXMI
"	10/18/09	10pm	60min	News	WXMI
"	10/19/09	10:41pm	49min	News	WXMI
"	10/20/09	11:49pm	41min	News	WXMI
"	10/21/09	10pm	60min	News	WXMI
"	10/22/09	11:43pm	47min	News	WXMI
"	10/23/09	10pm	45min	News	WXMI
"	10/24/09	10pm	60min	News	WXMI
"	10/26-27/09	10pm	60min	News	WXMI
"	10/28/09	11:42pm	48min	News	WXMI
"	10/29/09	11:35pm	55min	News	WXMI
"	10/30/09	10pm	45min	News	WXMI
"	11/02/09	12:30am	30min	News	WXMI
"	11/02/09	11:39pm	51min	News	WXMI
"	11/03/09	10pm	60min	News	WXMI
"	11/05/09	10pm	60min	News	WXMI
"	11/06/09	10pm	45min	News	WXMI
"	11/7-30/09	10pm	60min	News	WXMI
"	12/01/09	10:36pm	54min	News	WXMI
"	12/2-31/09	10pm	60min	News	WXMI

WXMI QUARTERLY NEWS & PUBLIC AFFAIRS REPORT - FOURTH QUARTER 2009

<u>Program</u>	<u>Air Date</u>	<u>Time</u>	<u>Length</u>	<u>Type</u>	<u>Producer</u>
Fox 17 Morning News	10/1-2/09	5am	4hrs	News	WXMI
"	10/5-9/09	5am	4hrs	News	WXMI
"	10/12-16/09	5am	4hrs	News	WXMI
"	10/19-23/09	5am	4hrs	News	WXMI
"	10/26-30/09	5am	4hrs	News	WXMI
"	11/2-6/09	5am	4hrs	News	WXMI
"	11/9-13/09	5am	4hrs	News	WXMI
"	11/16-20/09	5am	4hrs	News	WXMI
"	11/23-27/0	5am	4hrs	News	WXMI
"	11/30-12/4/09	5am	4hrs	News	WXMI
"	12/7-11/09	5am	4hrs	News	WXMI
"	12/14-18/09	5am	4hrs	News	WXMI
"	12/21-24/09	5am	4hrs	News	WXMI
"	12/28-31/09	5am	4hrs	News	WXMI
First Business	10/01/09	4:30am	30min	News	MGM Television
"	10/4-8/09	4:30am	30min	News	MGM Television
"	10/11-15/09	4:30am	30min	News	MGM Television
"	10/18/09	4:30am	30min	News	MGM Television
"	10/21/09	4:30am	30min	News	MGM Television
"	10/25-29/09	4:30am	30min	News	MGM Television
"	11/1-5/09	4:30am	30min	News	MGM Television
"	11/8-12/09	4:30am	30min	News	MGM Television
"	11/15-19/09	4:30am	30min	News	MGM Television
"	11/22-26/09	4:30am	30min	News	MGM Television
"	11/29-12/3/09	4:30am	30min	News	MGM Television
"	12/6-10/09	4:30am	30min	News	MGM Television
"	12/13-17/09	4:30am	30min	News	MGM Television
"	12/20-24/09	4:30am	30min	News	MGM Television
"	12/27-31/09	4:30am	30min	News	MGM Television
Fox 17 News At Six	10/1-2/09	6pm	60min	News	WXMI
"	10/12-16/09	6pm	60min	News	WXMI
"	10/19-23/09	6pm	60min	News	WXMI
"	10/26-30/09	6pm	60min	News	WXMI
"	11/2-6/09	6pm	60min	News	WXMI
"	11/9-13/09	6pm	60min	News	WXMI
"	11/16-20/09	6pm	60min	News	WXMI
"	11/23-27/09	6pm	60min	News	WXMI
"	11/30-12/4/09	6pm	60min	News	WXMI
"	12/7-11/09	6pm	60min	News	WXMI
"	12/14-18/09	6pm	60min	News	WXMI
"	12/21-25/09	6pm	60min	News	WXMI
"	12/28-31/09	6pm	60min	News	WXMI
Presidential Address	12/1/2009	8pm	36min	News	Fox Broadcasting

OCTOBER '09
4TH QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Oct-09	FRINGE	THU	8:07:40P	EIFN0016000HPSA	EIF VOLUNTEER/GWENETH/BLYTHE	:30
2-Oct-09	BROTHERS	FRI	8:09:50P	EIFN0016000HPSA	EIF VOLUNTEER/GWENETH/BLYTHE	:30
3-Oct-09	MLB RS GAME	SAT	6:48:09P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
3-Oct-09	COPS	SAT	8:01:53P	CNLP91301	AD COUNCIL LUPUS AWARENESS	:30
3-Oct-09	AMERICA'S MOST WANTED	SAT	9:46:38P	FZAA0829	FOUNDATION FOR A BETTER LIFE	:30
4-Oct-09	1:00:00P NFL REG'L GAME	SUN	4:08:09P	XNPI37013030H	NFL/PLAY60	:30
4-Oct-09	1:00:00P NFL REG'L GAME	SUN	4:10:39P	CITYOFHOPE	CITY OF HOPE	:30
4-Oct-09	1:00:00P NFL REG'L GAME	SUN	4:11:49P	CITYOFHOPE	CITY OF HOPE	:30
4-Oct-09	4:00:00P NFL NAT'L GAME	SUN	5:52:21P	XNPI37013030H	NFL/PLAY60	:30
4-Oct-09	TIL DEATH	SUN	7:05:04P	EIFN0002000HPSA	EIF VOLUNTEER/MK 10/19-10/25	:30
4-Oct-09	TIL DEATH	SUN	7:21:49P	FZAA0828	FOUNDATION FOR A BETTER LIFE	:30
4-Oct-09	BROTHERS	SUN	7:36:00P	UNWHPSPENN30	UN WORLD HUNGER SEAN PENN	:30
4-Oct-09	NFL POSTGAME "THE OT"	SUN	7:38:05P	CITYOFHOPE	CITY OF HOPE	:30
4-Oct-09	BROTHERS	SUN	7:48:35P	PSA2009NFL30S	FOX SPORTS CITY OF HOPE	:30
4-Oct-09	NFL POSTGAME "THE OT"	SUN	7:53:07P	XNPI37013030H	NFL/PLAY60	:30
4-Oct-09	AMERICAN DAD	SUN	9:58:21P	PSA2009NFL30S	FOX SPORTS CITY OF HOPE	:30
6-Oct-09	SO YOU THINK YOU CAN DANCE	TUE	9:51:36P	EIFN0003000HPSA	EIF VOLUNTEER/MATTHEW MCCONAUGHEY	:30
7-Oct-09	SO YOU THINK YOU CAN DANCE	WED	8:14:25P	EIFN0013000HPSA	EIF VOLUNTEER/IE DESCHANEL	:15
8-Oct-09	DOLLHOUSE	FRI	9:15:16P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
9-Oct-09	COPS	SAT	8:01:52P	EIFN0003000HPSA	EIF VOLUNTEER/MATTHEW MCCONAUGHEY	:30
10-Oct-09	COPS	SAT	8:31:29P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
10-Oct-09	AMERICA'S MOST WANTED	SAT	9:12:55P	FZAA0834	FOUNDATION FOR A BETTER LIFE	:30
11-Oct-09	1:00:00P NFL NAT'L GAME	SUN	4:04:09P	XNP1160410H	NFL/PLAY60 RUNNING	:10
11-Oct-09	4:00:00P NFL POSTGAME	SUN	4:44:29P	XNPI37013030H	NFL/PLAY60	:30
11-Oct-09	BROTHERS	SUN	7:23:58P	FZAA0831	FOUNDATION FOR A BETTER LIFE	:15
12-Oct-09	HOUSE	MON	8:14:43P	PSA2009NFL30S	FOX SPORTS CITY OF HOPE	:30
13-Oct-09	BONES	THU	8:07:40P	EIFN0014000HPSA	EIF VOLUNTEER/AARP	:30
13-Oct-09	HELL'S KITCHEN	TUE	9:11:40P	EIFN0016000HPSA	EIF VOLUNTEER/GWENETH/BLYTHE	:30
17-Oct-09	ACLS GAME 2	SAT	1:02:35A	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
18-Oct-09	1:00:00P NFL NAT'L GAME	SUN	1:16:22P	XNP1160410H	NFL/PLAY60 RUNNING	:10
18-Oct-09	AMERICAN DAD	SUN	9:48:21P	EIFN0013000HPSA	EIF VOLUNTEER/IE DESCHANEL	:15
19-Oct-09	ALCS GAME 3	MON	8:02:54P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
19-Oct-09	LIE TO ME	MON	10:24:13P	EIFN0013000HPSA	EIF VOLUNTEER/IE DESCHANEL	:15
21-Oct-09	SO YOU THINK YOU CAN DANCE	WED	8:52:02P	EIFN0013000HPSA	EIF VOLUNTEER/IE DESCHANEL	:15
22-Oct-09	ACLS GAME 5	THU	11:36:52P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
23-Oct-09	BROTHERS	FRI	8:25:29P	EIFN0015000HPSA	EIF VOLUNTEER/MORGAN FREEMAN	:30
24-Oct-09	COPS	SAT	8:01:37P	CNAU91301	ICE/AGE/AD COUNCIL ADOPTION	:30
24-Oct-09	COPS	SAT	9:00:18P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
24-Oct-09	COPS	SAT	9:31:12P	FZAA0829	FOUNDATION FOR A BETTER LIFE	:30
24-Oct-09	TALK SHOW WITH SPIKE	SAT	11:40:27P	CNAU93301	ICE/AGE/AD COUNCIL ADOPTION	:30
25-Oct-09	1:00:00P NFL REG'L GAME	SUN	1:15:58P	XNPW360730H	NFL/PLAY60 DAILY REQUIREMENT	:30
25-Oct-09	4:00:00P NFL REG'L GAME	SUN	2:53:39P	XNPW360730H	NFL/PLAY60 DAILY REQUIREMENT	:30
25-Oct-09	4:00:00P NFL NAT'L GAME	SUN	5:29:59P	XNPW360730H	NFL/PLAY60 DAILY REQUIREMENT	:30
25-Oct-09	4:00:00P NFL NAT'L GAME	SUN	7:41:43P	CITYOFHOPE	CITY OF HOPE	:30
25-Oct-09	4:00:00P NFL NAT'L GAME	SUN	7:52:53P	CITYOFHOPE	CITY OF HOPE	:30
27-Oct-09	SO YOU THINK YOU CAN DANCE	TUE	8:15:37P	CNAU93301	ICE/AGE/AD COUNCIL ADOPTION	:30
28-Oct-09	MLB WS PREGAME	WED	7:42:07P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
31-Oct-09	MLB WS PREGAME	SAT	7:46:56P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
31-Oct-09	MLB WS PREGAME	SAT	8:18:45P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30

NOVEMBER '09
4TH QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
1-Nov-09	1:00:00P NFL REG'L GAME	SUN	2:59:48P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
1-Nov-09	1:00:00P NFL REG'L GAME	SUN	3:47:49P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
1-Nov-09	4:00:00P NFL NAT'L GAME	SUN	5:40:48P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
4-Nov-09	WORLD SERIES GAME 6	WED	11:59:25P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
6-Nov-09	BONES	FRI	9:50:58P	CNAL93301	ICE/AGE/ADOPTION/FOSTER CARE	:30
7-Nov-09	COPS	SAT	8:21:04P	ZFBA9553	HODGKINS DISEASE AWARENESS	:30
7-Nov-09	COPS	SAT	8:50:57P	FZAA0834	FOUNDATION FOR A BETTER LIFE	:30
8-Nov-09	1:00:00P NFL NAT'L GAME	SUN	1:08:43P	XNP160410H	NFL/PLAY60 RUNNING	:10
13-Nov-09	HOUSE	FRI	8:13:49P	BCTM0013	MENTAL HEALTH AWARENESS	:30
14-Nov-09	COPS	SAT	8:20:54P	ZFBA9553	HODGKINS DISEASE AWARENESS	:30
14-Nov-09	COPS	SAT	8:50:31P	UNWHSPENN30	UN WORLD HUNGER SEAN PENN	:30
15-Nov-09	1:00:00P NFL REG'L GAME	SUN	1:12:24P	XNPW181010H	NFL/PLAY60 DAILY REQUIREMENT	:10
15-Nov-09	1:00:00P NFL REG'L GAME	SUN	2:41:11P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
15-Nov-09	1:00:00P NFL REG'L GAME	SUN	3:57:37P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
15-Nov-09	4:00:00P NFL NAT'L GAME	SUN	4:32:20P	XNPW181010H	NFL/PLAY60 DAILY REQUIREMENT	:10
15-Nov-09	4:00:00P NFL NAT'L GAME	SUN	7:38:04P	CITYOFHOPE	CITY OF HOPE	:30
15-Nov-09	4:00:00P NFL NAT'L GAME	SUN	7:44:33P	CITYOFHOPE	CITY OF HOPE	:30
20-Nov-09	BROTHERS	SUN	7:07:19P	ZFBA9553	HODGKINS DISEASE AWARENESS	:30
21-Nov-09	HOUSE	FRI	8:52:38P	ZOMN3787	U.N CONFERENCE CLIMATE CHANGE	:30
21-Nov-09	COPS	SAT	8:20:46P	ZOMN3787	U.N CONFERENCE CLIMATE CHANGE	:30
21-Nov-09	COPS	SAT	8:51:37P	FZAA0834	FOUNDATION FOR A BETTER LIFE	:30
22-Nov-09	1:00:00P NFL NAT'L GAME	SUN	2:42:49P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
26-Nov-09	11:30:00A THANKSGIVING PREGAME	THU	11:53:47A	XNP137013030H	NFL/PLAY60	:30
26-Nov-09	12:30:00P THANKSGIVING DAY GAME	THU	1:46:12P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
26-Nov-09	12:30:00P THANKSGIVING DAY GAME	THU	2:19:11P	XNP137013030H	NFL/PLAY60	:30
26-Nov-09	3:30:00P THANKSGIVING POST GAME	THU	4:04:55P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
26-Nov-09	3:30:00P THANKSGIVING POST GAME	THU	4:06:46P	CITYOFHOPE	CITY OF HOPE	:30
27-Nov-09	FOX MOVIE	FRI	8:45:52P	ZOMN3797	U.N CONFERENCE CLIMATE CHANGE	:30
28-Nov-09	COPS	SAT	8:21:06P	ZFBA9553	HODGKINS DISEASE AWARENESS	:30
28-Nov-09	COPS	SAT	8:50:34P	ZOMN3797	U.N CONFERENCE CLIMATE CHANGE	:30
29-Nov-09	12:00:00P NFL PRE GAME	SUN	12:19:14P	XNP137013030H	NFL/PLAY60	:30
29-Nov-09	1:00:00P NFL REG'L GAME	SUN	1:21:41P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
29-Nov-09	1:00:00P NFL REG'L GAME	SUN	1:28:13P	XNP137013030H	NFL/PLAY60	:30
29-Nov-09	1:00:00P NFL REG'L GAME	SUN	1:52:53P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
29-Nov-09	1:00:00P NFL REG'L GAME	SUN	2:16:38P	XNP137013030H	NFL/PLAY60	:30
29-Nov-09	1:00:00P NFL REG'L GAME	SUN	2:41:03P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
29-Nov-09	1:00:00P NFL REG'L GAME	SUN	2:44:46P	XNP137013030H	NFL/PLAY60	:30
29-Nov-09	4:00:00P NFL NAT'L GAME	SUN	5:12:43P	CITYOFHOPE	CITY OF HOPE	:30
29-Nov-09	BROTHERS	SUN	7:18:49P	FZAA0828	FOUNDATION FOR A BETTER LIFE	1:00
29-Nov-09	TIL DEATH	SUN	7:50:34P	ZFBA9553	HODGKINS DISEASE AWARENESS	:30
29-Nov-09	7:30:00P NFL POSTGAME "THE QT"	SUN	7:52:55P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30

1/6/2010

DECEMBER '09
4TH QUARTER NETWORK PSA REPORT
INCLUDING PRIME, LATENIGHT AND SPORTS

2:46 PM

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
5-Dec-09	COPS	SAT	8:20:15P	ZJWBD039	MARINES TOYS FOR TOTS	1:00
5-Dec-09	AMERICA'S MOST WANTED	SAT	9:55:49P	ZOMN3797	U.N CONFERENCE CLIMATE CHANGE	:30
6-Dec-09	1:00:00P NFL REG'L GAME	SUN	2:54:38P	XNPI37013030H	NFL/PLAY60	:30
6-Dec-09	1:00:00P NFL REG'L GAME	SUN	3:53:37P	XNPI37013030H	NFL/PLAY60	:30
6-Dec-09	4:00:00P NFL NAT'L GAME	SUN	5:45:29P	XNPI37013030H	NFL/PLAY60	:30
6-Dec-09	BROTHERS	SUN	7:04:54P	FZAA0804	FOUNDATION FOR A BETTER LIFE	1:00
6-Dec-09	TIL DEATH	SUN	7:35:04P	ZJWBD039	MARINES TOYS FOR TOTS	1:00
6-Dec-09	THE CLEVELAND SHOW	SUN	8:08:49P	FZAA0828	FOUNDATION FOR A BETTER LIFE	1:00
12-Dec-09	COPS	SAT	8:20:44P	ZJWBD037	MARINES TOYS FOR TOTS	:30
12-Dec-09	COPS	SAT	8:50:40P	ZFBA9553	HODGKINS DISEASE AWARENESS	:30
13-Dec-09	1:00:00P NFL NAT'L GAME	SUN	2:28:36P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
13-Dec-09	1:00:00P NFL NAT'L GAME	SUN	3:57:53P	CITYOFHOPE	CITY OF HOPE	:30
13-Dec-09	1:00:00P NFL NAT'L GAME	SUN	4:03:10P	CITYOFHOPE	CITY OF HOPE	:30
13-Dec-09	1:00:00P NFL NAT'L GAME	SUN	4:09:37P	CITYOFHOPE	CITY OF HOPE	:30
19-Dec-09	COPS	SAT	8:21:23P	ZJWBD039	MARINES TOYS FOR TOTS	1:00
19-Dec-09	AMERICA'S MOST WANTED	SAT	9:57:30P	BCTM-0013	MENTAL HEALTH AWARENESS	:30
20-Dec-09	1:00:00P NFL REG'L GAME	SUN	2:34:12P	XNPW380730H	NFL/PLAY60 DAILY REQUIREMENT	:30
20-Dec-09	4:00:00P NFL NAT'L GAME	SUN	7:49:57P	CITYOFHOPE	CITY OF HOPE	:30
25-Dec-09	TIL DEATH	FRI	8:22:41P	CNAU-9130-1	AD COUNCIL/ICE AGE ADOPT	:30
26-Dec-09	COPS	SAT	8:21:31P	BCTM-0013	MENTAL HEALTH AWARENESS	:30
27-Dec-09	1:00:00P NFL NAT'L GAME	SUN	2:39:21P	XNPI370130H	NFL/PLAY60	:30
27-Dec-09	1:00:00P NFL NAT'L GAME	SUN	4:09:54P	CITYOFHOPE	CITY OF HOPE	:30
28-Dec-09	HOUSE	MON	8:13:21P	BCTM-0013	MENTAL HEALTH AWARENESS	:30
29-Dec-09	FOX MOVIE	TUE	8:21:33P	XNPW 281120H	NFL/UNITED WAY/L TOMLINSON	:20
29-Dec-09	FOX MOVIE	TUE	9:24:14P	FZAA0828	FOUNDATION FOR A BETTER LIFE	1:00
30-Dec-09	GLEE	WED	8:12:32P	XNPW 281120H	NFL/UNITED WAY/L TOMLINSON	:20
30-Dec-09	GLEE	WED	9:36:23P	PSA2010BCS30S	MALARIA NO MORE	:30
31-Dec-09	BONES	THU	8:09:08P	PSA2010BCS30S	MALARIA NO MORE	:30